

CHANGING LIVES IN THE PACIFIC
VILLAGE TO VILLAGE

CHANGING LIVES IN THE PACIFIC TOGETHER
SPONSORSHIP INFORMATION



Be a positive change



Tracy Atkin

Village to Village Charitable Trust Chair

We're delighted you're considering joining our village to help change lives in the Pacific Islands and recognising the hard work, sacrifice and contribution our RSE workers make to New Zealand.

Village to Village makes it easy to connect your work with life-changing impacts across the Pacific Islands, growing your legacy and inspire those around you.

The RSE programme is making positive changes both here and in the sending countries; our viticulture and horticulture export industries growing year on year and our, and RSE workers return home with new skills, experience, life-long friendships and earnings. At the same time, there are unintended effects on the lives and wellbeing of the families and villages in the Pacific Islands.

By working together, we can amplify support to address some of the challenges and help our RSE and their communities back home in the Pacific Islands to thrive.

**Vinaka, Tangkyu, Fakafetai, Fa'afetai lava,
Ko rabwa, Thank you!**

Reasons to join our village:

- Seamlessly incorporate positive, measurable impacts to the lives of our RSE workers and Pacific Islands villages into your business activities.
- Support and access high-impact programmes developed in response to the priorities of RSE workers' home villages.
- Connect with like-minded businesses, philanthropists, and organisations in our village network and celebrate shared outcomes.
- Share stories of the impacts your making with your colleagues, suppliers, customers and consumers.



Who we are and what we do

Village to Village Charitable Trust (V2V) was established in New Zealand to give back to RSE workers from the Pacific Islands who are vital to the success of our viticulture and horticulture industries. In return for the contribution RSE workers make to our communities, we want to ensure that they return home with the skills, knowledge and funding to enable them, their families and communities to thrive.



OUR VISION

To be an agent of change in the Pacific Islands through the connection with RSE workers and their communities. We achieve this by delivering a range of programmes with environmentally, socially and financially sustainable solutions that align with the United Nations Sustainable Development Goals.

OUR MISSION

To give back to the Pacific Island communities that support our horticultural and viticultural communities in NZ through the Recognised Seasonal Employer (RSE) scheme.

FROM ETHICAL SUPPLY CHAINS TO DOING THE RIGHT THING, WE KNOW THAT LOOKING AFTER YOUR PEOPLE - AND THOSE WHO HELP YOUR BUSINESS GROW - MATTERS TO YOU. PARTNERING WITH VILLAGE TO VILLAGE ENABLES YOUR ORGANISATION TO CONNECT DIRECTLY WITH THE RSE WORKERS WHO SUPPORT OUR HORTICULTURE AND VITICULTURE SECTORS, AND TO HELP THEM UPLIFT THEIR OWN COMMUNITIES BACK IN THE PACIFIC ISLANDS.



Why this matters



“ONE SIGNIFICANT PROBLEM WE FACE IS THE ABSENCE OF YOUTHS IN THE VILLAGE. SINCE 2020, WE HAVEN’T HAD A RUGBY TEAM BECAUSE THERE ARE NO YOUTHS AVAILABLE.”
STAKEHOLDER, SAMOA

For thousands of Pacific Island workers on New Zealand’s RSE Scheme, leaving their families to support our horticulture and viticulture industries is both a livelihood and a sacrifice. Many return to communities like those in the Solomon Islands - one of the poorest countries in the Pacific.

Our RSE scheme is making a positive impact in the Pacific Island communities, with many of the RSE workers using their salaries to buy homes and land, start businesses, help develop infrastructure such as power and clean water for their communities, and pay for their children’s education. By working together, we can multiply this impact and give back to the whole community of the RSE worker - those who have given up their mums and dads, their rugby team, the young men of the village, and those who step up to fill the gaps when parents are overseas.

**IN THE SOLOMON ISLANDS
ONLY 31% OF THE
POPULATION HAS ACCESS
TO BASIC SANITATION**
UNICEF

**IN VANUATU MORE THAN
70% OF THE POPULATION
LACK RELIABLE GRID
ELECTRICITY, WITH 80% OF
RURAL RESIDENTS REMAINING
OFF GRID**
THE BORGEN PROJECT 2021

**NEARLY 72% OF THE SAMOA
POPULATION DOES NOT HAVE
ACCESS TO THE INTERNET**
THE BORGEN PROJECT 2021

**KIRIBATI HAS THE HIGHEST
INFANT MORTALITY RATES IN
THE PACIFIC LINKED TO
DIARRHOEA, DYSENTERY, AND
GASTROENTERITIS FROM UNSAFE
DRINKING WATER**
CHILD FUND NZ

**ONLY 29% OF SCHOOLS IN
VANUATU HAVE ACCESS TO
CLEAN WATER FOR DRINKING,
AND EVEN LESS HAVE
HANDWASHING FACILITIES**
UNICEF

“THE REASON I JOINED THIS SCHEME IS BECAUSE THE LAST TRIP I DID, ME AND MY FAMILY MANAGED TO OPEN A RESTAURANT; THE REASON I AM GOING FOR THIS SECOND ONE IS TO BUILD A FAMILY HOME.”

RETURNED WORKER, FIJI

THE NEW ZEALAND APPLE & PEAR INDUSTRY HAS THE WORLD'S HIGHEST PRODUCTIVITY AT 61MT/HA, 48% HIGHER THAN OUR NEAREST COMPETITOR AND 161% HIGHER THAN THE WORLD AVERAGE FOR APPLES AND PEARS.

[RSE SURVEY 2020](#)

KIWIFRUIT EXPORTS FOR THE YEAR ENDING AUGUST 2024 WERE WORTH \$3.1BN

APPLE EXPORTS CONTRIBUTED SLIGHTLY UNDER \$1BN TO NZ'S GDP FOR THE YEAR ENDING 2024

THE HORT WORKFORCE BY VISA TYPE AT MARCH 2023:
NZ CIT/RES: 26,200
ESS SKILLS: 280
WRK HOL: 2,300
RSE: 9,500
OTHER VISAS: 790

[WORKFORCE NZ STATS](#)

WINE EXPORTS TOTALLED \$2.1BN FOR THE 12 MONTHS LEADING TO JUNE 2025

[NZ WINE STATS](#)



The Pacific Islands are our neighbours and are some of the hardest-to-reach communities in the world that face unique challenges like extreme vulnerability to climate disasters and coastal erosion.

How we make a change: our programmes

- Village to Village operate 4 key programmes.
- Flow-on effects of our programmes provide pathways to economic growth, environmental sustainability and improved social outcomes.
- Our environmentally, socially and financially sustainable solutions address 11 United Nations Sustainable Development Goals.



SIMPLE TECHNOLOGY SOLUTIONS



MICRO-ENTREPRENEURSHIP



STUDENT SCHOLARSHIPS



COMMUNITY PROJECTS



Micro-Entrepreneurship

In partnership with Cloudy Bay, we administer the **GOOD PICK FUND**, which provides RSE workers with zero-interest loans alongside financial-literacy and small business training, and business mentoring.

CLOUDY BAY
NEW ZEALAND

The programme helps workers establish small businesses in their home countries, strengthening household incomes and building long-term financial resilience for their communities.



Village to Village - Loans and learning for RSE workers

Cloudy Bay's Good Pick Fund, as part of the Village to Village Charitable Trust programme, has launched an initiative to bolster the business aspirations of Recognised Seasonal Employer (RSE) scheme workers in their home nations

nzwine.com

Student Scholarships

We partner with local secondary schools to provide targeted scholarships for students across the Pacific Islands.

By supporting continued, equitable education, we help improve health, learning, and long-term economic outcomes for families and communities.



Community Projects

Our Community Fund finances projects that improve social and environmental outcomes for entire villages.

We have established strategic partnerships with on-the-ground agencies. For every \$1 donated to Village to Village Community Projects, UNICEF and ChildFund can match \$4 in funding, enabling broader, community-wide impact.



Simple Technology Solutions

The World Health Organisation estimates that dirty cooking methods cause 3.2 million deaths each year. This burden falls disproportionately on women and children, who are most often responsible for household cooking.

Our programme distributes clean-energy cookstoves to reduce household air pollution, delivering clear health and environmental benefits. These interventions also create social and economic advantages that help address gender inequality by reducing time spent collecting fuel, lowering health costs, and enabling new income-generating opportunities.



THE PROBLEM	THE SOLUTION
3 billion people around the globe cook on open fire	The ACE Ultra-Clean Biomass Cookstove
some 15% of human CO ₂ emissions originate from cooking ⁽¹⁾	complete combustion of fuel & MINIMISING CO ₂ emissions ²
cooking SMOKE kills 4,000,000 people each year ⁽³⁾	virtually SMOKELESS burning
up to 3h A DAY FUEL to source for a family to cook dinner ⁽⁴⁾	requires up to 70% LESS FUEL
45,000 household FIRES each year in South Africa are caused by paraffin ⁽⁵⁾	CONTROLLED FLAME in refractory ceramic chamber
4,000,000 ha of FOREST are lost each year in Africa ⁽⁶⁾	burns any type of BIOMASS
66% of the population of sub-Saharan Africa has NO ELECTRICITY ⁽⁷⁾	basic ELECTRICITY for LED lights and charging phones

Our impact so far ...

FUNDING FOR 106 CATARACT EYE SURGERIES CARRIED OUT BY FRED HOLLOWES ACROSS THE PACIFIC ISLANDS

WASH STATIONS FOR A SOLOMON ISLANDS SCHOOL GIVING STUDENTS & TEACHERS ACCESS TO CLEAN, SAFE DRINKING WATER, NEW TOILET FACILITIES & HANDWASHING STATIONS - HYGIENE EDUCATION

"THANK YOU TO VILLAGE TO VILLAGE & YOUR SUPPORTERS. TOGETHER, WE CAN GIVE RECOGNISED SEASONAL EMPLOYERS (RSE) SCHEME WORKERS' COMMUNITIES A STRONGER, HEALTHIER FUTURE. ONE WITH DIGNITY, EDUCATION, & OPPORTUNITY."
JAYNE ROWLEY, FUNDRAISING AND MARKETING DIRECTOR, UNICEF AOTEAROA.

"WE RELY ON OUR RSE WORKERS DO THE HARD, PHYSICAL WORK THAT KEEPS OUR INDUSTRY GOING. WITHOUT THEM, THE VINES WOULD GO UNPRUNED AND GRAPES UNHARVESTED. VILLAGE TO VILLAGE PROVIDES US WITH A WAY TO THANK OUR RSE WORKERS AND ALSO THEIR FAMILIES AND COMMUNITIES BACK HOME IN THE PACIFIC, FOR THE VITAL ROLE THEY PLAY IN SUPPORTING BOTH OUR INDUSTRY AND OUR WIDER COMMUNITY."

JOE WALKER, GENERAL MANAGER AT ALAPA VITICULTURAL SERVICES LIMITED

"BULA VINAKA. WE REALLY LOVE USING THIS COOKSTOVE HERE IN MY VILLAGE IN THE INTERIOR OF FIJI. IT HELPS US IN LOTS OF WAYS AND IMPROVES THE COOKING STYLES & LIVELIHOOD OF MY VOLLAGE. WE DONT HAVE TO COLLECE MORE FIREWOOD & NO NEED TO BUY KEROSENE OR GAS."

3 HANDWASH STATION INSTALLED AT SCHOOLS IN KIRIBATI = ~180 CHILDREN SAVED FROM LIFE THREATING DYSENTERY

"THANK YOU SO MUCH FOR THE STOVE. MY MOTHER & SISTER HAVE BEEN USING THE STOVE FOR A SMALL ROADSIDE STALL BUSINESS. OTHERS IN MY COMMUNITY USE IT AS WELL WHEN THERE IS A LOT OF RAIN AND THEIR FIREWOOD GETS WET."

WILLIAM FROM PORT VILLA, VANUATAU

8 SECONDARY SCHOOL STUDENTS IN VANUATU RECEIVED A SCHOLARSHIP WHICH WILL ENABLE THEM TO CONTINUE THEIR EDUCATION

91 RSE WORKERS FROM FIJI, VANUATU AND SOLOMON ISLANDS TOOK DONATED COOKSTOVES HOME = REDUCING CARBON IMMISSIONS BY 227.5 TONNE EACH YEAR

"YOUR GIFT WILL MAKE A MEANINGFUL AND LASTING DIFFERENCE IN THE DAILY LIVES OF STUDENTS IN KIRITABI. YOU ARE NOT ONLY SUPPORTING STUDENT'S HEALTH BUT ALSO STRENGTHING THEIR ABILITY TO STAY ENGAGED IN EDUCATION."

TANNER SKILLINGS, CHILDFUND NZ

7 GOOD PICK FUND BUSINESS LOANS APPROVED = 7 FAMILIES WITH SUSTAINABLE INCOMES

Sponsorship opportunities

Doing good through business can be simple and meaningful. Select the sponsorship level that fits your organisation and we'll send an MOU and a GST donation receipt. Once you share your logo and details, we'll spotlight your support and keep you informed with stories and results for you to share. Each annual sponsorship allocates 20% to Village to Village's operational costs and 80% directly to community impact programmes.

Bronze: \$5,000+

Website supporter page listing for 12 months, one social post per year, quarterly impact snapshot newsletter, access to V2V supporter logo. Contribution towards all programmes.

Silver: \$10,000+

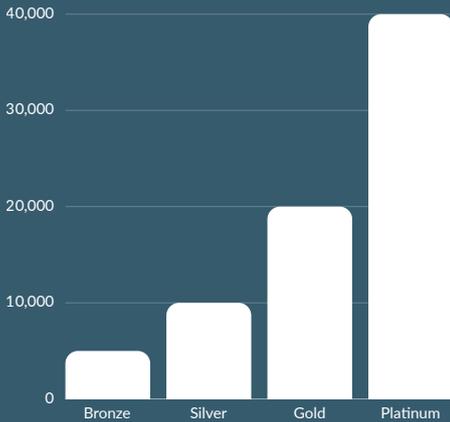
Website supporter page listing for 12 months, two co-branded social post per year, quarterly impact snapshot newsletter, access to V2V supporter logo, metrics and 1 bespoke impact story, 2 x event invites. Contribution towards all programmes.

Gold: \$20,000+

Website supporter page listing for 12 months, logo added to marketing materials, three co-branded social post per year, quarterly impact snapshot newsletter, access to V2V supporter logo, metrics and 2 bespoke impact stories, 4 x event invites. Choice of contribution towards any of our programmes.

Platinum: \$40,000+

Lead sponsor credit on one programme, website supporter page listing for 12 months, logo added to marketing materials, four co-branded social post per year, quarterly impact snapshot newsletter, access to V2V supporter logo, metrics and 4 bespoke impact stories, 6 x event invites. Choice of contribution towards any of our programmes, or a tailor-made programme. A tailor-made and facilitated CSR workshop (half-day) with your staff with strategy document and staff engagement plan.



Every cent helps to make a change. If an annual gift isn't possible right now, you can choose to sponsor a specific impact programme or an individual RSE worker whose story speaks to you. See our programme page to find the right match: coming soon!



The gift of learning
1 year's tuition fees

- Student Scholarships
- Eratap School, Vanuatu
- 20 available



The gift of clean water
Handwash station

- Community Project
- Makin, Kiribati
- 6 available



Backing Karl's Business
Interest free business loan

- Micro-entrepreneurship
- Tanna, Vanuatu
- 3 available



Clean, safe energy
Cookstoves

- Simple Tech
- Savusavu, Fiji
- 60 available

Join us and become a Business for Good as you help to change lives in the Pacific

Our foundation partner

CLOUDY BAY
NEW ZEALAND

Our sponsors



KIWI CLEAN LIVING
HEALTHY PLANET
HEALTHY PEOPLE



Positive flow of funding for RSE communities

A student washes their hands at Vavalu Primary School in Guadalcanal, Solomon Islands. Photo: Unicef/UNI690881/ljazah.

marlboroughapp.co.nz



October 2025

The October 2025 Winepress looks at: Top 100 Marlborough has four of the best sommeliers i...

marlboroughwinenz.com



Cloudy Bay Good Pick Initiative Supports RSE Workers' Small Business Ventures

RSE worker Ben Enock uses Cloudy Bay's Good Pick Fund to launch a store, cafe, and boarding house on Pele Island, supporting his family and local comm...

Rural News Group | Feb 19



"It's about our village here in Aotearoa standing alongside the villages across the Pacific Islands, by supporting the RSE workers to use the tools, skills, and earning they have gained here to create sustainable, long-term impact back home in the Pacific Islands. Together, we can help Pacific communities thrive through essential projects such as clean water, sanitation, access to education and business support - leaving a legacy of being good neighbours and responsible industry leaders."

Jim White - Technical and Sustainable Development Director, Cloudy Bay

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